

Contradictions of the symbolic media landscape of Russia using the example of the Republic of Tatarstan

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Abstract

Electronic mass media turn the symbolic media landscape of Russia and the Republic of Tatarstan into a sphere of postideological aspects of expression. The Russian media landscape is an element of the world media landscape, but it is concentrated in the metropolitan areas. Relations between the Tatarstan and Russian media landscapes have a structure similar to that between the Russian and world media landscape. Mass media in Tatarstan cover mainly regional events, or events that concern the whole Islamic world. There is no single area of the symbolic media landscape of Tatarstan. Multiple competing and complementing each other landscapes include values, ideology and cultural codes of various social groups; however, the prevailing symbolic media landscape is the landscape of mass media loyal to the government. © IDOSI Publications, 2014.

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Keywords

Ideology, Mass media, Media of mass information and communication, Postideology, Symbolic media landscape of Russia, Symbolic media landscape of Tatarstan